

Inside Publishing: A Workshop on the Publishing Landscape in Applied Physical Science

Sponsored by AIP Publishing

9:15am: Coffee and Welcome Remarks

9:30am – 11:00am: Influencing Science

Part 1: Where to publish in order to resonate with your community

Session details:

Participants will learn about:

- the scope and editorial direction of the AIP Publishing titles in order to help scientists make an informed decision on where to publish;
- how publishing with our journals allowing you to be a more integrated part of your respective scientific community;
 - publishing special content: Perspective Articles, Review Articles, Special Topic Issues

Part 2: Adding value to your work

Session details:

- how to publicize your work : value added by the publisher and what you can do to make your work visible and marketable

11:00 am – 11:15 am: Coffee Break

11:15 am – 11:45 am: BNL Journal & Publishing Overview

Session details:

- what are the steps to take at BNL *before* submitting your manuscript for publication
- what follow-up is necessary *after* your manuscript is published
- what resources are available to BNL scientists

11:45am – 12:45pm

Publishing Landscape

Session details:

Participants will learn about:

- Current trends in scholarly publishing
 - Open Access
 - Publishing policy and ethics
 - Article enhancements: multimedia, data sets, etc.

12:45pm – 2:00pm

Lunchtime Session: Career options for PhD's

Session details:

This will be an overview of what the opportunities are for researchers in publishing and editing

2:00pm – 3:00pm

Interacting with content: what do researchers want? (How to influence the future publishing landscape)

Session details:

Present to participants:

- the current ways we believe users interact with our content
- new products and services that are being developed to facilitate scientific discovery

Discuss with participants what their behaviors are and how we can accommodate their needs as researchers.

3:00pm – 3:30pm: Closing Remarks